

1.	Title of the course	Communication for Effective Leadership - I
2.	Course number	HS505L
3.	Structure of credits	1-0-0-1
4.	Offered to	PG
5.	New course/modification to	Modification To HS5025/21
6.	To be offered by	Department of Humanities and Social Sciences
7.	To take effect from	July 2022
8.	Prerequisite	Nil
9.	<b>Course Objective(s):</b> To deepen and broaden the understanding of persuasion for effective decision-making.	
10.	<b>Course Content:</b> Enhancing leadership presence through communication; Cross-cultural and gender communication; Impromptu speaking; Using body language to communicate effectively; Oral presentations; Listening: giving and receiving feedback; Persuasion (storytelling) and decision-making.	
11.	<b>Textbook(s):</b> 1. Barrett D J, <i>Leadership Communication</i> , 4th Edition, McGraw-Hill Education (2013). 2. Munter M and Hamilton L, <i>Guide to Managerial Communication</i> , 10th Edition, Pearson (2013).	
12.	<b>Reference(s):</b> 1. Dailey M, <i>A Leader's Guide to Storytelling: Restoring Authentic Communication in a World of Change</i> , 1st Edition, Routledge (2021). 2. Williams J, <i>Style: Ten Lessons in Clarity and Grace</i> , 10th Edition, Longman (2010).	