

## INDIAN INSTITUTE OF TECHNOLOGY TIRUPATI

## भारतीय प्रौद्योगिकी संस्थान तिरुपति

1.	Title of the course	Communication for Effective Leadership - II
2.	Course number	HS506L
3.	Structure of credits	1-0-0-1
4.	Offered to	PG
5.	New course/modification to	Modification To HS5026/21
6.	To be offered by	Department of Humanities and Social Sciences
7.	To take effect from	July 2022
8.	Prerequisite	Nil
9.	Course Objective(s): To introduce methods for writing clearly, concisely, and convincingly.	
10.	<b>Course Content:</b> Principles, techniques and skills for professional writing; The Minto pyramid principle: logic in writing, thinking and problem-solving; Applying deductive and inductive reasoning; Techniques of persuasive writing; Punctuation usage.	
11.	Textbook(s): 1. Barrett D J, Leadership Communication, 4th Edition, McGraw-Hill Education (2013). 2. Minto B, The Minto Pyramid Principle: Logic in Writing, Thinking, & Problem Solving, 3rd Edition, PHI (2008).	
12.	Reference(s): 1. Allen M, Smart Thinking: Skills for Critical Understanding and Writing, 2nd Edition, Oxford University Press (2012). 2. Cooper S and Patton R, Writing Logically, Thinking Critically, 8th Edition, Longman Publishing Group (2014). 3. Garnett J L, Communicating for Results in Government: A Strategic Approach for Public Managers, 1st Edition, John Wiley & Sons (1992).	