

INDIAN INSTITUTE OF TECHNOLOGY TIRUPATI

भारतीय प्रौद्योगिकी संस्थान तिरुपति

1.	Title of the course	Cultural Studies
2.	Course number	HS602L
3.	Structure of credits	3-0-0-3
4.	Offered to	PG
5.	New course/modification to	Modification To HS6102/2
6.	To be offered by	Department of Humanities and Social Sciences
7.	To take effect from	July 2022
8.	Prerequisite	Nil
9.	Course Objective(s): This course introduces students to the vocabulary, and interpretive strategies commonly employed in Western as well as Indian cultural studies. Emphasis is on interdisciplinary approaches to explore cultural processes and practices are produced, shaped, distributed, consumed, and responded to in diverse ways.	

- 10. **Course Content:** Understanding Culture; Introducing Cultural Studies; Understanding Popular Culture; Identity and Representation; Culture Industry and Cyber Culture
- 11. Textbook(s):
 - 1. Barker C, Cultural Studies: Theory and Practice, Sage, (2003).
 - 2. Nayar P, An Introduction to Cultural Studies. Viva Books, (2009).

12. Reference(s):

- 1. Chris B, Making Sense of Cultural Studies. Sage, (2002).
- 2. Corner J, and Dick P. *Media and the Restyling of Politics Consumerism, Celebrity and Cynicism.* Sage, (2003).
- 3. Nandy A, (Ed). Secret Politics of Our Desire: Innocence, Culpability and Indian Popular Cinema, Oxford University Press (1998).
- 4. Redmond S, Stardom and Celebrity: A Reader. Sage, (2007).
- 5. Ray T, Yuva India: Consumption and Lifestyle Choices of a Young India. Random House, 2015.
- 6. Verma P, The Great Indian Middle Class. New Delhi, 2007.