1.	Title of the course	New Media and Digital Culture
2.	Course number	HS611L
3.	Structure of credits	3-0-0-3
4.	Offered to	PG
5.	New course/modification to	Modification To HS6027/9
6.	To be offered by	Department of Humanities and Social Sciences
7.	To take effect from	July 2022
8.	Prerequisite	Nil
9.	**Course Objective(s):** To explore various issues related to proliferating new media technologies in everyday life and to problematize the cultural practices emerging out of it. To introduce important theoretical frameworks to conceptually engage and understand the new media and digital culture.	
10.	**Course Content:** Understanding new media, convergence culture, remediation, globalization and new media, network society, theories of information society, digital divide, inequality and participation, emergence of digital platforms, Facebook, WhatsApp, Twitter, political economy of social media, public sphere, identity and cyber culture, YouTube culture, social media and communication power, politics, culture, platform society: mobile applications and everyday life	
11.	**Textbook(s):** 1. Nayar P K, *An Introduction to New Media and Cybercultures*, John Wiley & Sons (2010). 2. Siapera E, *Understanding New Media*, Sage (2017).	
12.	**Reference(s):** 1. Burgess J and Green J, *YouTube: Online Video and Participatory Culture*, John Wiley & Sons (2013). 2. Fuchs C, *Social Media: A Critical Introduction*, Sage (2013). 3. Lister M, Dovey J, Giddings S, Kelly K and Grant I, *New Media: A Critical Introduction*, Taylor & Francis (2009). 4. Webster P F and Webster F, *Theories of the Information Society*, Routledge (2002).	