

INDIAN INSTITUTE OF TECHNOLOGY TIRUPATI

भारतीय प्रौद्योगिकी संस्थान तिरुपति

1.	Title of the course	Behavioral Finance
2.	Course number	HS612L
3.	Structure of credits	3-0-0-3
4.	Offered to	PG
5.	New course/modification to	Modification To HS6028/10
6.	To be offered by	Department of Humanities and Social Sciences
7.	To take effect from	July 2022
8.	Prerequisite	Nil
9.	Course Objective(s): To introduce the predictable and repeatable mistakes that an investor makes in financial decision-making. To understand how incorporating these mistakes into finance theories can markedly improve standard finance models.	
10.	Course Content: Introduction to behavioral finance; Limits to arbitrage; Cognitive biases; Prospect theory; Non-consequentialism; SP/A theory; The decision making process and behavioral biases; Decision theory paradoxes; Stock market anomalies; Understanding investor behaviour; What "intelligence" means for investors.	
11.	Textbook(s): 1. Forbes W, Behavioural Finance, John Wiley & Sons (2009). 2. Shleifer A, Inefficient Markets: An Introduction to Behavioral Finance, Oxford University Press (2000).	
12.	Reference(s): 1. Ackert L and Deaves R, Behavioral Finance: Psychology, Decision-Making, and Markets, Cengage Learning (2009). 2. Thaler R, Advances in Behavioral Finance. Vol. I, Russell Sage Foundation (1993). 3. Thaler R, Advances in Behavioral Finance. Vol. II, Princeton University Press (2005).	